

A DISTRIBUTIONAL THEORY OF HOUSEHOLD SENTIMENT

Marco Bellifemine
LSE

Adrien Couturier
LSE

Seyed Hosseini
LSE

THIS PAPER

Why do households remain financially constrained ?

THIS PAPER

Why do households remain financially constrained ?

- ▶ Hand-to-Mouth overly persistent empirically (Aguar et al., Forthcoming)

THIS PAPER

Why do households remain financially constrained ?

- ▶ Hand-to-Mouth overly persistent empirically (Aguiar et al., Forthcoming)
- ▶ Can beliefs play a role?

THIS PAPER

Why do households remain financially constrained ?

- ▶ Hand-to-Mouth overly persistent empirically (Aguar et al., Forthcoming)
- ▶ Can beliefs play a role?
- ▶ Recent push to revisit macro models using **diagnostic expectations** (Bordalo et al., 2018)

THIS PAPER

Why do households remain financially constrained ?

- ▶ Hand-to-Mouth overly persistent empirically (Aguiar et al., Forthcoming)
- ▶ Can beliefs play a role?
- ▶ Recent push to revisit macro models using **diagnostic expectations** (Bordalo et al., 2018)
 - ◊ Bianchi et al. (2024) : RBC + **DE** \implies boom bust cycles
 - ◊ L'Huillier et al. (2023) : NK + **DE** \implies keynesian supply shocks
 - ◊ Maxted (2023) : He-Krishnamurthy + **DE** \implies match risk premia

THIS PAPER

Why do households remain financially constrained ?

- ▶ Hand-to-Mouth overly persistent empirically (Aguiar et al., Forthcoming)
- ▶ Can beliefs play a role?
- ▶ Recent push to revisit macro models using **diagnostic expectations** (Bordalo et al., 2018)
 - ◇ Bianchi et al. (2024) : RBC + **DE** \implies boom bust cycles
 - ◇ L'Huillier et al. (2023) : NK + **DE** \implies keynesian supply shocks
 - ◇ Maxted (2023) : He-Krishnamurthy + **DE** \implies match risk premia

*This paper: **Aiyagari** meets **Diagnostic Expectations***

WHAT WE DO

I

II

III

WHAT WE DO

I Use survey data on households' expectations to document evidence of **deviation from RE**

II

III

WHAT WE FIND

- I Use survey data on households' expectations to document evidence of deviation from RE
 - ◇ Income and past income change predict FE on idiosyncratic income

- II Embed diagnostic expectations in a heterogeneous household model
 - ◇ Develop new tool to handle deviations from RE in HA models
 - ◇ Sentiment distorts Euler Equation → state/time dependent discount rate
 - ◇ Sentiment jumps after income shocks → consumption overreacts to income shocks

- III Derive implications for wealth dynamics

WHAT WE FIND

- I Use survey data on households' expectations to document evidence of deviation from RE
 - ◇ Income and past income change predict FE on idiosyncratic income

- II Embed diagnostic expectations in a heterogeneous household model
 - ◇ Develop new tool to handle deviations from RE in HA models
 - ◇ Sentiment distorts Euler Equation → state/time dependent discount rate
 - ◇ Sentiment jumps after income shocks → consumption overreacts to income shocks

- III Derive implications for wealth dynamics
 - ◇ Positive income shock → overoptimism → under-saving → poverty trap
 - ◇ Large and distributed welfare cost

PLAN FOR TODAY

I Empirical motivation

II Model and Methodology

III Theoretical Results

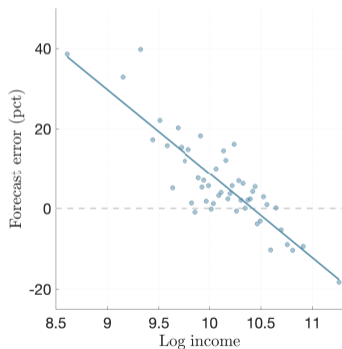
SUGGESTIVE EVIDENCE ON EXPECTATIONS

- ▶ SHIW \rightarrow idiosyncratic forecast error: $FE^i = y_{t+2}^i / \tilde{\mathbb{E}}_t^i(y_{t+2}^i) - 1$

SUGGESTIVE EVIDENCE ON EXPECTATIONS

► SHIW → idiosyncratic forecast error: $FE^i = y_{t+2}^i / \tilde{\mathbb{E}}_t^i(y_{t+2}^i) - 1$

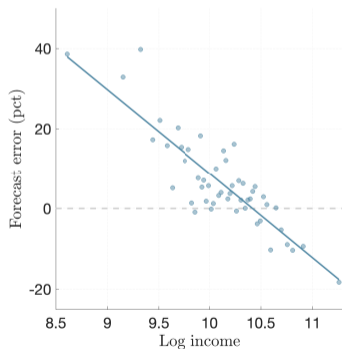
I Sentiment correlates with idiosyncratic income



SUGGESTIVE EVIDENCE ON EXPECTATIONS

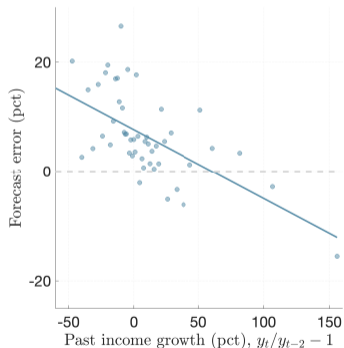
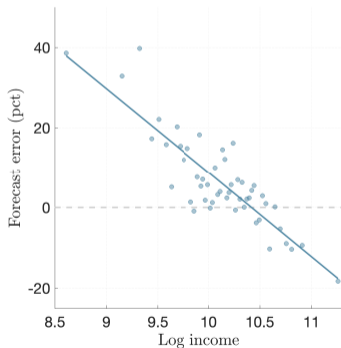
► SHIW → idiosyncratic forecast error: $FE^i = y_{t+2}^i / \tilde{\mathbb{E}}_t^i(y_{t+2}^i) - 1$

I Sentiment correlates with idiosyncratic income



SUGGESTIVE EVIDENCE ON EXPECTATIONS

- ▶ SHIW \rightarrow idiosyncratic forecast error: $FE^i = y_{t+2}^i / \tilde{\mathbb{E}}_t^i(y_{t+2}^i) - 1$
 - I Sentiment correlates with idiosyncratic income
 - II Sentiment correlates with idiosyncratic income growth $y_t/y_{t-2} - 1$



Model & Methodology

INCOMPLETE MARKETS WITH DIAGNOSTIC EXPECTATIONS

- Expectations biased by recent income shocks

$$\underbrace{dy_t}_{\text{log-inc. change}} = \underbrace{-\mu y_t dt}_{\text{drift}} + \underbrace{dN_t}_{\text{jump shocks}} \quad v.s. \quad \widetilde{dy}_t = \left(-\mu y_t + \mathcal{S}_t \right) dt + dN_t$$

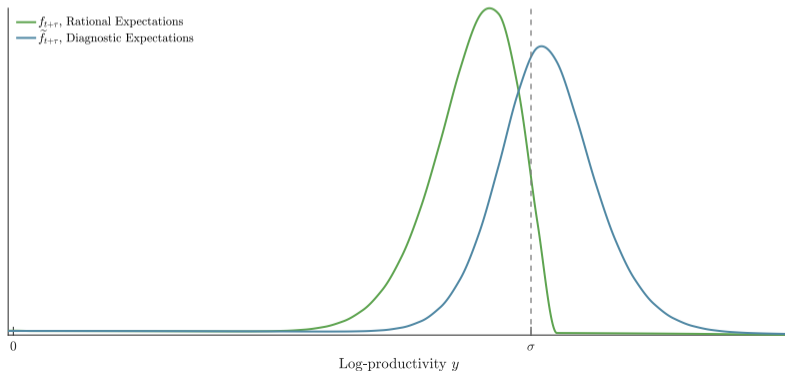
Sentiment $\mathcal{S}_t \equiv \theta \int_{-\infty}^t e^{-\kappa(t-s)} dN_s$ ← discounted sum of shocks

INCOMPLETE MARKETS WITH DIAGNOSTIC EXPECTATIONS

- Expectations biased by recent income shocks

$$\underbrace{dy_t}_{\text{log-inc. change}} = \underbrace{-\mu y_t dt}_{\text{drift}} + \underbrace{dN_t}_{\text{jump shocks}} \quad v.s. \quad \widetilde{dy}_t = \left(-\mu y_t + \mathcal{S}_t \right) dt + dN_t$$

Sentiment $\mathcal{S}_t \equiv \theta \int_{-\infty}^t e^{-\kappa(t-s)} dN_s$ ← discounted sum of shocks



INCOMPLETE MARKETS WITH DIAGNOSTIC EXPECTATIONS

- ▶ Expectations biased by recent income shocks

$$\underbrace{dy_t}_{\text{log-inc. change}} = \underbrace{-\mu y_t dt}_{\text{drift}} + \underbrace{dN_t}_{\text{jump shocks}} \quad v.s. \quad \widetilde{dy}_t = \left(-\mu y_t + \mathcal{S}_t \right) dt + dN_t$$

Sentiment $\mathcal{S}_t \equiv \theta \int_{-\infty}^t e^{-\kappa(t-s)} dN_s$ ← discounted sum of shocks

- ▶ Embed within an incomplete market environment

$$\max_{\{c_t\}_{t \geq 0}} \widetilde{\mathbb{E}}_0 \int_0^{\infty} e^{-\rho t} u(c_t) dt, \quad s.t. \quad \dot{a}_t = r a_t + e^{y_t} - c_t, \quad a \geq \underline{a}$$

INCOMPLETE MARKETS WITH DIAGNOSTIC EXPECTATIONS

- ▶ Expectations biased by recent income shocks

$$\underbrace{dy_t}_{\text{log-inc. change}} = \underbrace{-\mu y_t dt}_{\text{drift}} + \underbrace{dN_t}_{\text{jump shocks}} \quad v.s. \quad \widetilde{dy}_t = \left(-\mu y_t + \mathcal{S}_t \right) dt + dN_t$$

Sentiment $\mathcal{S}_t \equiv \theta \int_{-\infty}^t e^{-\kappa(t-s)} dN_s$ ← discounted sum of shocks

- ▶ Embed within an incomplete market environment

$$\max_{\{c_t\}_{t \geq 0}} \widetilde{\mathbb{E}}_0 \int_0^{\infty} e^{-\rho t} u(c_t) dt, \quad s.t. \quad \dot{a}_t = r a_t + e^{y_t} - c_t, \quad a \geq \underline{a}$$

- ▶ Not trivial: household's perceived evolution of states \neq true evolution of states

METHODOLOGICAL CONTRIBUTION: RATIONALITY WEDGE

- ▶ Three states $x = (a, y, \mathcal{S})$: wealth a , log-productivity y and sentiment \mathcal{S} :

$$V(a_0, y_0, \mathcal{S}_0) = \max_{\{c_t\}_{t \geq 0}} \tilde{\mathbb{E}}_0 \int_0^{\infty} e^{-\rho t} u(c_t) dt, \quad \text{s.t.} \quad \dot{a}_t = r a_t + e^{y_t} - c_t, \quad a \geq \underline{a}$$

METHODOLOGICAL CONTRIBUTION: RATIONALITY WEDGE

- ▶ Three states $x = (a, y, \mathcal{S})$: wealth a , log-productivity y and sentiment \mathcal{S} :

$$V(a_0, y_0, \mathcal{S}_0) = \max_{\{c_t\}_{t \geq 0}} \tilde{\mathbb{E}}_0 \int_0^{\infty} e^{-\rho t} u(c_t) dt, \quad \text{s.t.} \quad \dot{a}_t = r a_t + e^{y_t} - c_t, \quad a \geq \underline{a}$$

- ▶ Joint law of motion for y and \mathcal{S} captured by \mathcal{B} :

$$dy_t = -\mu y_t dt + dN_t, \quad d\mathcal{S}_t = -\kappa \mathcal{S}_t dt + \theta dN_t \quad \longrightarrow \quad \mathbb{E}_t \frac{dV(y, \mathcal{S})}{dt} \equiv \mathcal{B}V(y, \mathcal{S})$$

METHODOLOGICAL CONTRIBUTION: RATIONALITY WEDGE

- ▶ Three states $x = (a, y, S)$: wealth a , log-productivity y and sentiment S :

$$V(a_0, y_0, S_0) = \max_{\{c_t\}_{t \geq 0}} \tilde{\mathbb{E}}_0 \int_0^\infty e^{-\rho t} u(c_t) dt, \quad \text{s.t.} \quad \dot{a}_t = ra_t + e^{y_t} - c_t, \quad a \geq \underline{a}$$

- ▶ Joint law of motion for y and S captured by \mathcal{B} :

$$dy_t = -\mu y_t dt + dN_t, \quad dS_t = -\kappa S_t dt + \theta dN_t \quad \longrightarrow \quad \mathbb{E}_t \frac{dV(y, S)}{dt} \equiv \mathcal{B}V(y, S)$$

- ▶ Mean field game with **rationality wedge**

$$\begin{aligned} \rho V(x) &= \max_c u(c) + s(x, c) \partial_a V(x) + \mathcal{B}V(x) + \underbrace{\mathcal{S} \partial_y V(x)}_{\Psi} \\ 0 &= -\partial_a (s(x) g(x)) + \mathcal{B}^* g(x) \end{aligned}$$

Results

DIAGNOSTIC EXPECTATIONS & FINANCIAL FRICTIONS INTERACT

PROPOSITION

$$\mathbb{E}_t \frac{du'(c_t)/dt}{u'(c_t)} = \left[\rho + \mathcal{S}_t \cdot \eta(x_t) \right] - r, \quad \eta(x) \equiv \text{inc. elasticity of cons.} \frac{\partial \log c(x)}{\partial y}$$

DIAGNOSTIC EXPECTATIONS & FINANCIAL FRICTIONS INTERACT

PROPOSITION

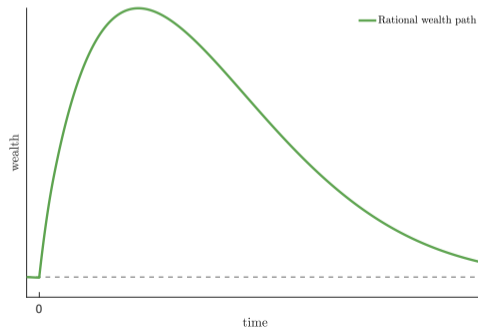
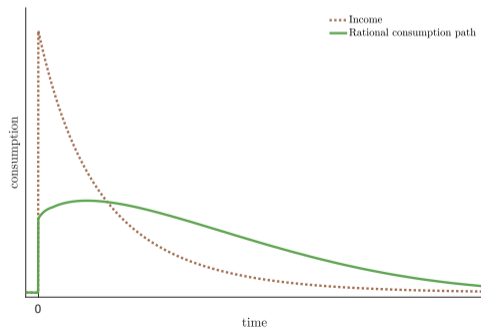
$$\mathbb{E}_t \frac{du'(c_t)/dt}{u'(c_t)} = \left[\rho + \mathcal{S}_t \cdot \eta(x_t) \right] - r, \quad \eta(x) \equiv \text{inc. elasticity of cons.} \frac{\partial \log c(x)}{\partial y}$$

- ▶ Under **rational expectations** ($\mathcal{S} = 0$), standard Euler equation
- ▶ Sentiment distortions depend on distance to **borrowing limit**

DIAGNOSTIC EXPECTATIONS & FINANCIAL FRICTIONS INTERACT

PROPOSITION

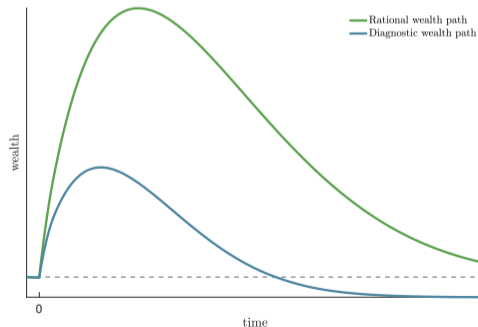
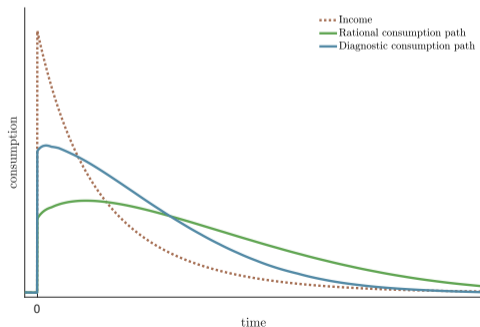
$$\mathbb{E}_t \frac{du'(c_t)/dt}{u'(c_t)} = \left[\rho + \mathcal{S}_t \cdot \eta(x_t) \right] - r, \quad \eta(x) \equiv \text{inc. elasticity of cons.} \frac{\partial \log c(x)}{\partial y}$$



DIAGNOSTIC EXPECTATIONS & FINANCIAL FRICTIONS INTERACT

PROPOSITION

$$\mathbb{E}_t \frac{du'(c_t)/dt}{u'(c_t)} = \left[\rho + \mathcal{S}_t \cdot \eta(x_t) \right] - r, \quad \eta(x) \equiv \text{inc. elasticity of cons.} \frac{\partial \log c(x)}{\partial y}$$

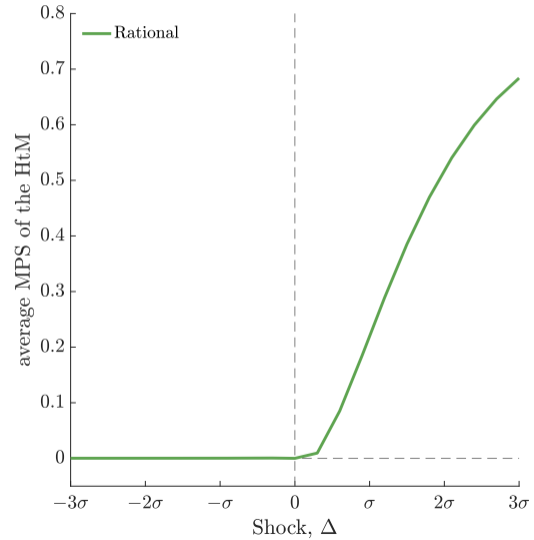


POVERTY TRAPS

- ▶ Marginal propensity to save (MPS):
 - ◇ *Average share of an income shock saved by a household over a period τ*

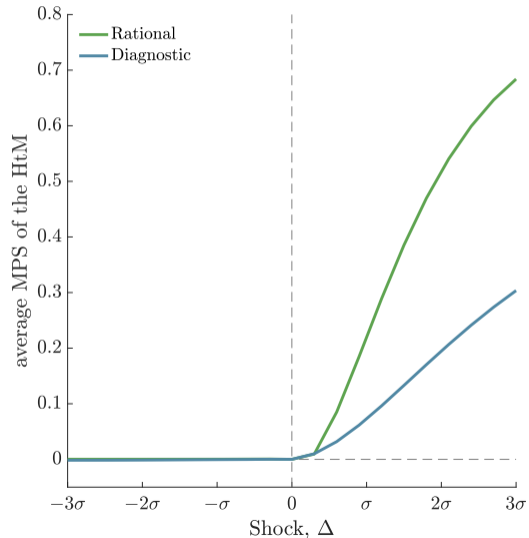
POVERTY TRAPS

- ▶ Marginal propensity to save (MPS):
 - ◇ *Average share of an income shock saved by a household over a period τ*



POVERTY TRAPS

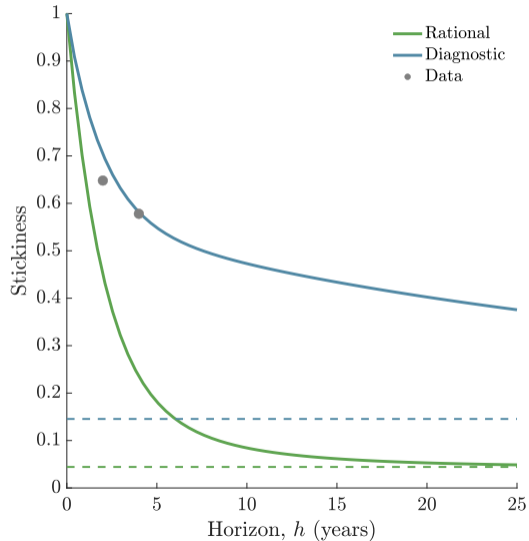
- ▶ Marginal propensity to save (MPS):
 - ◇ *Average share of an income shock saved by a household over a period τ*



POVERTY TRAPS

- ▶ Marginal propensity to save (MPS):
 - ◇ Average share of an income shock saved by a household over a period τ

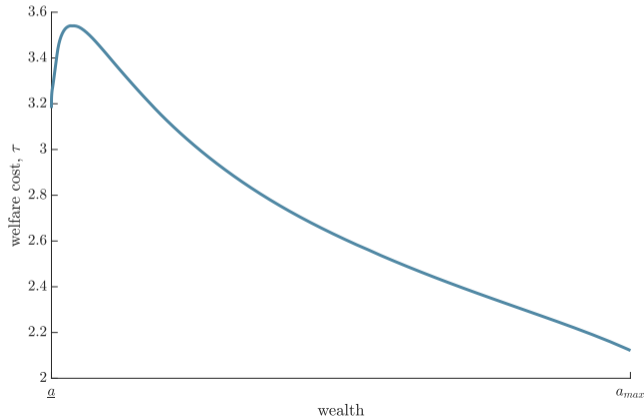
- ▶ Stickiness of the HtM:
 - ◇ Average probability of being HtM in period h conditional on being HtM in period 0



DISTRIBUTED WELFARE COST

► Welfare cost: consumption tax $\tau(a, y)$ equating expected welfare:

$$\mathbb{E}_0 \int_0^\infty e^{-\rho t} \log [(1 - \tau(a_0, y_0))c^{RE}(a_t, y_t)] dt = \mathbb{E}_0 \int_0^\infty e^{-\rho t} \log [c^{DE}(a_t, y_t, \mathcal{S}_t)] dt \quad \left| \begin{array}{l} a_0 = a \\ y_0 = y \\ \mathcal{S}_0 = 0 \end{array} \right.$$



REFERENCES I

- AGUIAR, M., M. BILS, AND C. BOAR (Forthcoming): “Who Are the Hand-to-Mouth?” *The Review of Economic Studies*.
- BIANCHI, F., C. ILUT, AND H. SAIJO (2024): “Diagnostic business cycles,” *Review of Economic Studies*, 91, 129–162.
- BORDALO, P., N. GENNAIOLI, AND A. SHLEIFER (2018): “Diagnostic Expectations and Credit Cycles,” *The Journal of Finance*, 73, 199–227.
- L’HUILIER, J.-P., S. R. SINGH, AND D. YOO (2023): “Incorporating Diagnostic Expectations into the New Keynesian Framework,” Working Paper Series 2023-19, Federal Reserve Bank of San Francisco.
- MAXTED, P. (2023): “Present Bias Unconstrained: Consumption, Welfare, and the Present-Bias Dilemma ,” Tech. rep.